

**PRESIDENTS COUNCIL – December 11, 2007  
CC 126 in Bill Brod Community Center • 8:30 – 10am**

TOPIC / CATEGORY	KEY POINTS / NEXT STEPS (Action)
SEM Planning Proposal	<ul style="list-style-type: none"> <li>• Drebin presented the CCC Strategic Planning for Enrollment Management (SEM) Proposed Approach. Research has been done and a plan with 4 phases has been formed to provide ongoing method for SEM</li> <li>• Phase 1 - Awareness/demographics (Winter 08)</li> <li>• Phase 2 – Engagement/put together taskforce to identify strategic activities, priorities and goals (Spring 08)</li> <li>• Phase 3 – Communication and Prioritization (Fall 08)</li> <li>• Phase 4 – Implementation (Winter 09)</li> <li>• Anticipated outcomes from this process will result in the development of a recommended 3-5 year SEM plan.</li> </ul>
Grant Calendar Review/Washington D.C. Trip	<ul style="list-style-type: none"> <li>• Donelson debriefed the Washington, D.C. trip. Appropriation/plan for retaining veterans will be submitted February 2009 for federal funding, requesting \$1.75 million from the Department of Defense to establish a Veterans Education &amp; Training Center that would be modeled nationally. A lot of footwork needs to be laid out with a step by step process being put into place. If funding is granted it would become available in 2010. There are 36,000 veterans in Clackamas County and only 30% are utilizing their education benefits. Targets services, training, career pathways, building relationships, etc. Should include specific training for staff on how to address this new focus group and the different learning styles that comes with it.</li> <li>• Lussier also attended this event attending many workshops and legislative sessions. He was also hired by the National Republican Party as an Oregon Representative and will be starting in January while he continues his schooling and student government duties here at CCC</li> </ul>
07-08 Strategic Priorities & Board Report	<ul style="list-style-type: none"> <li>• Drebin/Parini presented information on the Institutional Planning and Assessment document that many completed for 2007-08 outlining strategic priorities. From that process an easier format has been put together, which will be mission driven by concrete outcomes. This is a working document created after looking at accreditation and state requirements for Board reporting, incorporating KPM's, outcomes, and institutional activities. This Excel working document can be found at F:1inservice/1inservice 2007-08/KPMs and IAs – 112907.xls</li> <li>• Other ways to use document and how we share individual accomplishments – FYI Today and monthly, Board presentations, media releases, CCC Print articles, Local paper editorials, College Council and SMART stories.</li> <li>• Strategic Priority Planning which moves to Activity for 2008-09 will be added by number to the template. As we move forward we will revisit and adjust to make report what it needs to be. Remember to be clear and flexible, have conversations and make decisions that do not cause hindrances.</li> <li>• An assessment via a survey on the Institutional Planning process will be out in the new year.</li> </ul>
Tuition Process	<ul style="list-style-type: none"> <li>• Truesdell began discussion by asking for input by Jan 8<sup>th</sup> on what recommendation/picture do we want to put forth. Many questions were brought up such as:</li> <li>• Gray asked how much tuition increases/budget tradeoffs affect enrollment and if we have actual figures on tuition around the state? She also asked about history of tuition increases.</li> <li>• Zuelke asked if there was any data showing how students determined CCC as their choice, If increased tuition adds more services that will draw more students it may be worth it. Do we know the cost of the Veterans piece – if</li> </ul>

	<p>we create it will they come?</p> <ul style="list-style-type: none"> <li>• Leach asked if there was a way to compare the last 4 years of tuition increases at other institutions</li> <li>• Godfrey asked that we have focus groups with students to get their ideas and thoughts</li> <li>• Gray asked about Web design narratives of our students and how tuition increase would affect them</li> <li>• Teetor asked unused funds – how to use and market to get used.</li> <li>• Leach asked for an income average of students/families.</li> <li>• Zuelke shared that 2 survey were going out to students who had dropped out Fall term and another to those who are not returned Winter Term</li> <li>• Drebin shared that a retention study and follow-up will happen in the student services area</li> <li>• Parini asked that community relation/advocacy be available for underserved populations (more one-on-one assistance).</li> <li>• Zuelke asked how to balance between access and success.</li> </ul>
Budget 08-09	<ul style="list-style-type: none"> <li>• van der Bijl shared information on how communication regarding budget process is important, adding that a meeting with association presidents is happening every 2 weeks to keep apprised of concerns, issues, process. Important to keep lines of communication open. Deans were asked to find savings within their divisions. A 3/15/08 date for final decisions on 08-09 budget was given.</li> </ul>
VP /Instruction – Hiring Process	<ul style="list-style-type: none"> <li>• Due to time constraints this was tabled until next meeting</li> </ul>
Around the Table Updates	<ul style="list-style-type: none"> <li>• Due to time constraints this was tabled until next meeting</li> </ul>
<i>President's Report</i>	<ul style="list-style-type: none"> <li>• Due to time constraints this was tabled until next meeting</li> </ul>

**UPCOMING MEETING DATES in 2007-08:**

12/18 (expanded), 1/8, 1/15 (expanded), 1/22, 1/29, 2/5, 2/12, 2/19 (expanded), 2/26, 3/4, 3/11, 3/18 (expanded), 3/25, 4/1, 4/8, 4/15 (expanded), 4/22, 4/29, 5/6, 5/13, 5/20 (expanded), 5/27...

**FIND PRESIDENTS COUNCIL NOTES at F:\1MINUTES\Presidents Council\2007-08**

**NUMBER OF HANDOUTS TO BRING:** Presidents Council – 20 copies; Expanded Presidents Council – 35 copies

**PRESIDENTS COUNCIL MEMBERS:** Joanne Truesdell, Baldwin van der Bijl, Courtney Wilton, Shelly Parini, Jan Godfrey, Anne Donelson (Director of Public Affairs), Steffen Moller (Current Chair of College Council), Sheri Schoenborn, (Recorder), Colline Brown (Clsfd Pres), Kate Gray (FTF Pres), Bill Leach (Exempt Pres), Rosemary Teetor (PTF Pres), Tim Lussier (ASG Pres), BJ Rinearson (Director of Human Resources)

**EXPANDED COUNCIL MEMBERS:** PC Members plus Joe Austin, Bill Briare, Diane Drebin, Scott Giltz, Karen Martini, Maureen Mitchell, Chris Robuck, Theresa Tuffli and Bill Zuelke